SPECIFICATION FOR APPROVAL

DESCRIPTION: 7.0" LCD Module

CUSTOMER:

Product No: 070JIE2757-A4

Released Date: 2016.OCT

Revision: 0.1

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APPROVED SIGNATURES			

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Record of Revision

Version	Revise Date	Page	Content
Pre-SPEC.V01	2016/10/15		Initial Release.

Contents

1. General Specifications

No.	Item	Specification	Remark
1	LCD size	7.0 inch(Diagonal)	
2	Driver element	a-Si TFT active matrix	
3	Resolution	1024 × 3(RGB) × 600	
4	Display mode	Normally White, Transmissive	
5	Pixel pitch	0.1506(W) × 0.1432(H) mm	
6	Active area	154.2144(W) × 85.92(H) mm	
7	Module size	164.9(W) ×100(H) ×5.7(D) mm	Note 1
8	Surface treatment	Hard Coating	
9	Color arrangement	RGB-stripe	
10	Interface	LVDS	
11	View direction(Gray Inversion)	6 O'Clock	
12	Backlight power consumption	(2.97)W (Typ.)	
13	Panel power consumption	TBD W (Typ.)	
14	Weight	(130)g (Typ.)	

Note 1: Refer to Mechanical Drawing.

2. Pin Assignment

FPC Connector is used for the module electronics interface. The recommended model is FH12A-40S-0.5SH manufactured by Hirose.

Pin No.	Symbol	I/O	Function	Remark
1	VCOM	P	Common Voltage	
2	VDD	P	Power Voltage for digital circuit	
3	VDD	P	Power Voltage for digital circuit	
4	NC	---	No connection	
5	Reset	I	Global reset pin	
6	STBYB	I	Standby mode, Normally pulled high STBYB = “1”, normal operation STBYB = “0”, timing controller, source driver will turn off, all output are High-Z	
7	GND	P	Ground	
8	RXIN0-	I	- LVDS differential data input	
9	RXIN0+	I	+ LVDS differential data input	
10	GND	P	Ground	
11	RXIN1-	I	- LVDS differential data input	
12	RXIN1+	I	+ LVDS differential data input	
13	GND	P	Ground	
14	RXIN2-	I	- LVDS differential data input	
15	RXIN2+	I	+ LVDS differential data input	
16	GND	P	Ground	
17	RXCLKIN-	I	- LVDS differential clock input	
18	RXCLKIN+	I	+ LVDS differential clock input	
19	GND	P	Ground	
20	RXIN3-	I	- LVDS differential data input	
21	RXIN3+	I	+ LVDS differential data input	
22	GND	P	Ground	
23	NC	---	No connection	
24	NC	---	No connection	
25	GND	P	Ground	
26	NC	---	No connection	

27	DIMO	O	Backlight CABC controller signal output	
28	SELB	I	6bit/8bit mode select	Note1
29	AVDD	P	Power for Analog Circuit	
30	GND	P	Ground	
31	LED-	P	LED Cathode	
32	LED-	P	LED Cathode	
33	L/R	I	Horizontal inversion	Note3
34	U/D	I	Vertical inversion	Note3
35	VGL	P	Gate OFF Voltage	
36	CABCEN1	I	CABC H/W enable	Note2
37	CABCEN0	I	CABC H/W enable	Note2
38	VGH	P	Gate ON Voltage	
39	LED+	P	LED Anode	
40	LED+	P	LED Anode	

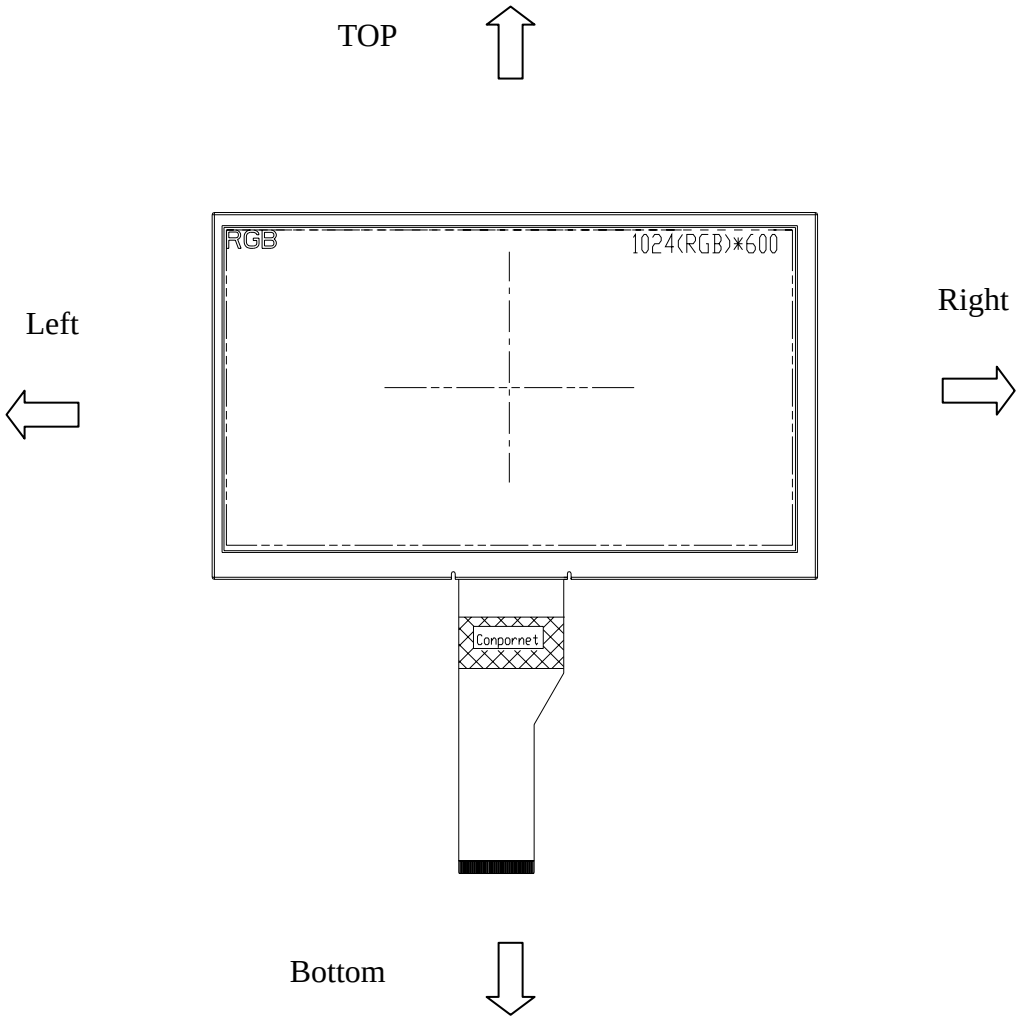
I: input, O: output, P: Power

Note1: If LVDS input data is 6 bits ,SELB must be set to High;
If LVDS input data is 8 bits ,SELB must be set to Low.

Note2: When CABC_EN=”00”, CABC OFF.
When CABC_EN=”01”, user interface image.
When CABC_EN=”10”, still picture.
When CABC_EN=”11”, moving image.
When CABC off, don’t connect DIMO, else connect it to backlight.

Note3: When L/R=”0”, set right to left scan direction.
When L/R=”1”, set left to right scan direction.
When U/D=”0”, set top to bottom scan direction.
When U/D=”1”, set bottom to top scan direction.

Note: Definition of scanning direction.
Refer to the figure as below:



3. Operation Specifications

3.1. Absolute Maximum Ratings

(Note 1)

Item	Symbol	Values		Unit	Remark
		Min.	Max.		
Power voltage	DV_{DD}	-0.3	5.0	V	
	AV_{DD}	6.5	13.5	V	
	V_{GH}	-0.3	42.0	V	
	V_{GL}	-20.0	0.3	V	
	V_{GH}-V_{GL}	-	40.0	V	
Operation Temperature	T_{OP}	-20	70	℃	
Storage Temperature	T_{ST}	-30	80	℃	
LED Reverse Voltage	V_R	-	5	V	Each LED
LED Forward Current	I_F	-	60	mA	Each LED

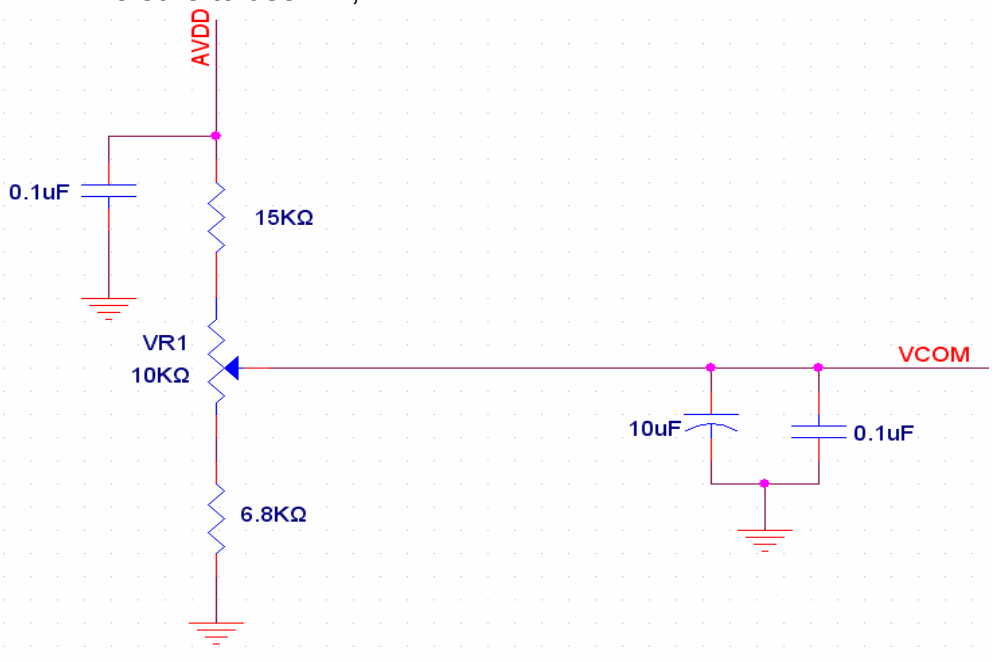
Note 1: The absolute maximum rating values of this product are not allowed to be exceeded at any times. Should a module be used with any of the absolute maximum ratings exceeded, the characteristics of the module may not be recovered, or in an extreme case, the module may be permanently destroyed.

3.1.1. Typical Operation Conditions

(Note 1)

Item	Symbol	Values			Unit	Remark
		Min.	Typ.	Max.		
Power voltage	DV_{DD}	3.0	3.3	3.6	V	Note 2
	AV_{DD}	10.8	11	11.2	V	
	V_{GH}	19.7	20	20.3	V	
	V_{GL}	-6.5	-6.8	-7.1	V	
Input signal voltage	V_{COM}	2.7	(3.7)	4.7	V	Note 4
Input logic high voltage	V_{IH}	0.7 DV_{DD}	-	DV_{DD}	V	Note 3
Input logic low voltage	V_{IL}	0	-	0.3 DV_{DD}	V	

Note 1: Be sure to apply DV_{DD} and V_{GL} to the LCD first, and then apply V_{GH}.
Note 2: DV_{DD} setting should match the signals output voltage (refer to Note 3) of customer's system board.
Note 3: LVDS, Reset.
Note 4: Typ. V_{COM} is only a reference value, it must be optimized according to each LCM. Be sure to use VR;



3.1.2. Current Consumption

Item	Symbol	Values			Unit	Remark
		Min.	Typ.	Max.		
Current for Driver	I_{GH}	-	TBD	TBD	mA	V_{GH} =20V
	I_{GL}	-	TBD	TBD	mA	V_{GL} = -6.8V
	IDV_{DD}	-	TBD	TBD	mA	DV_{DD} =3.3V
	IAV_{DD}	-	TBD	TBD	mA	AV_{DD} =11V

3.1.3. Backlight Driving Conditions

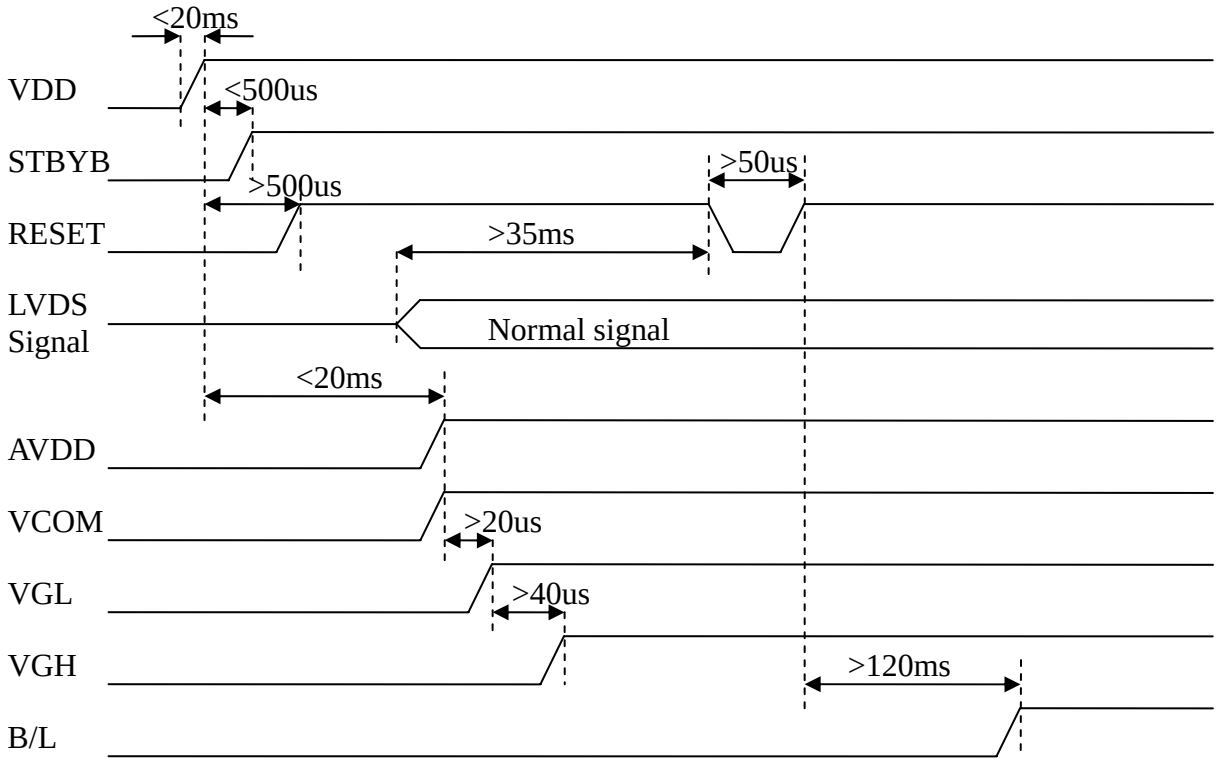
Item	Symbol	Values			Unit	Remark
		Min.	Typ.	Max.		
Voltage for LED backlight	V_L	--	9.9	10.5	V	Note 1
Current for LED backlight	I_L	--	200	250	mA	
LED life time		- -	20,000	- Hr		Note 2

Note 1: The LED Supply Voltage is defined by the number of LED at Ta=25℃ and I_L =200mA.

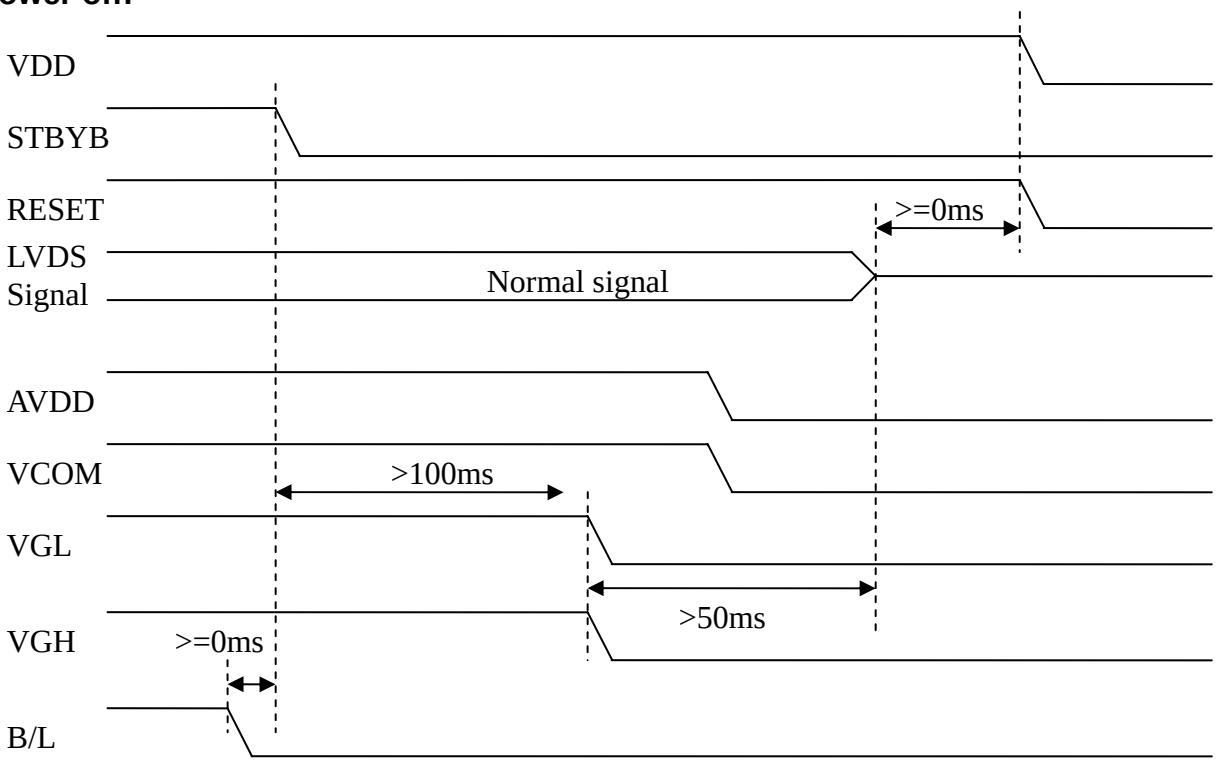
Note 2: The “LED life time” is defined as the module brightness decrease to 50% original brightness at Ta=25℃ and I_L =300mA. The LED lifetime could be decreased if operating I_L is lager than 300mA.

3.2. Power Sequence

a. Power on:



b. Power off:

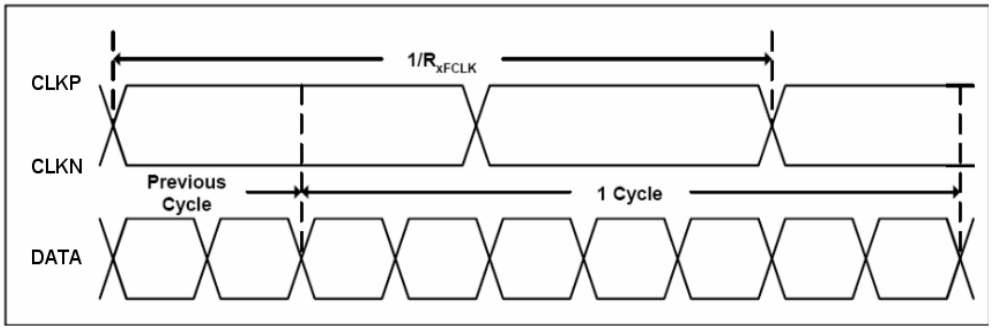


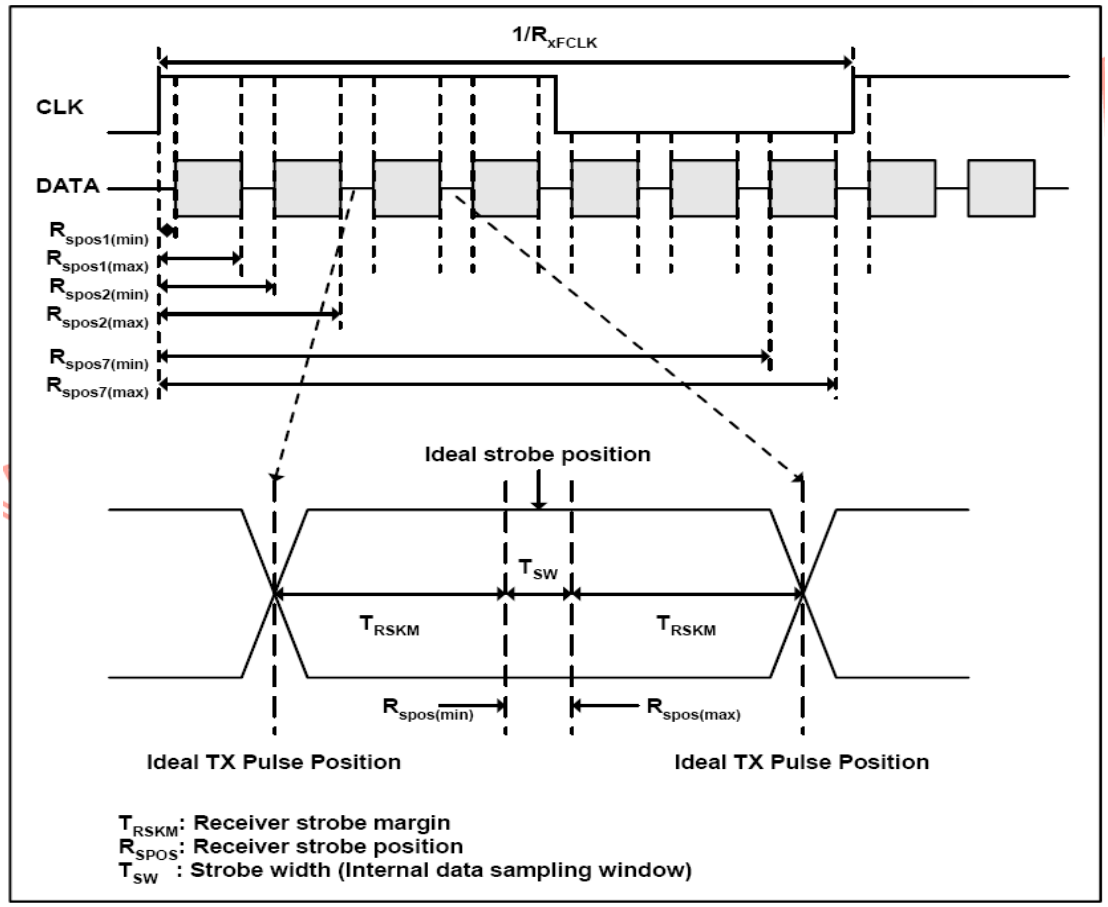
3.3. Timing Characteristics

3.3.1. AC Electrical Characteristics

Parameter	Symbol	Values			Unit	Remark
		Min.	Typ.	Max.		
Clock frequency	R_{xFCLK}	40.8	51.2	67.2	MHz	
Input data skew margin	T_{RSKM}	500	-	-	ps	
Clock high time	T_{LVCH}	-	4/(7* R_{xFCLK})	-	ns	
Clock low time	T_{LVCL}	-	3/(7* R_{xFCLK})	-	ns	

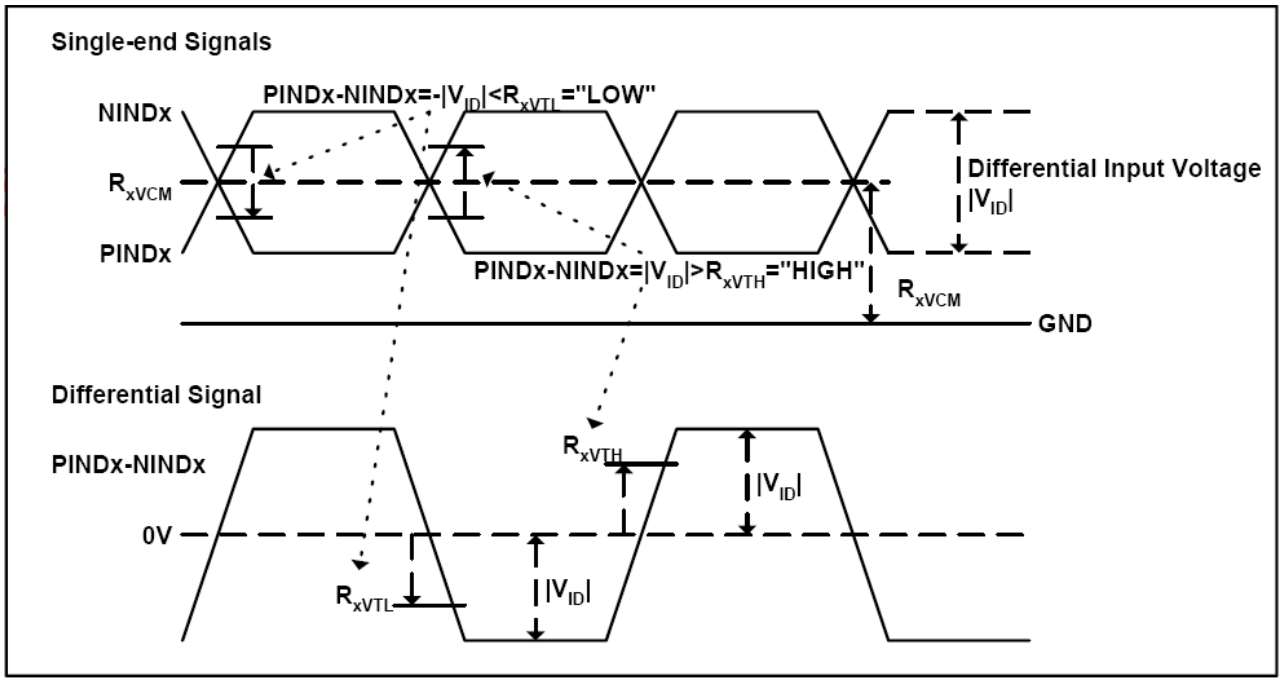
3.3.2. Input Clock and Data Timing Diagram





3.3.3. DC Electrical Characteristics

Parameter	Symbol	Values			Unit	Remark
		Min.	Typ.	Max.		
Differential input high Threshold voltage	R_{xVTH}	-	-	+0.1	V	R_{XVCM}=1.2V
Differential input low Threshold voltage	R_{xVTL}	-0.1	-	-	V	
Input voltage range (singled-end)	R_{xVIN}	0	-	2.4	V	
Differential input common mode voltage	R_{xVCM}	$\|V_{ID}\|/2$	-	$2.4-\|V_{ID}\|/2$	V	
Differential voltage	$\|V_{ID}\|$	0.2	-	0.6	V	
Differential input leakage current	RV_{xliz}	-10	-	+10	uA	

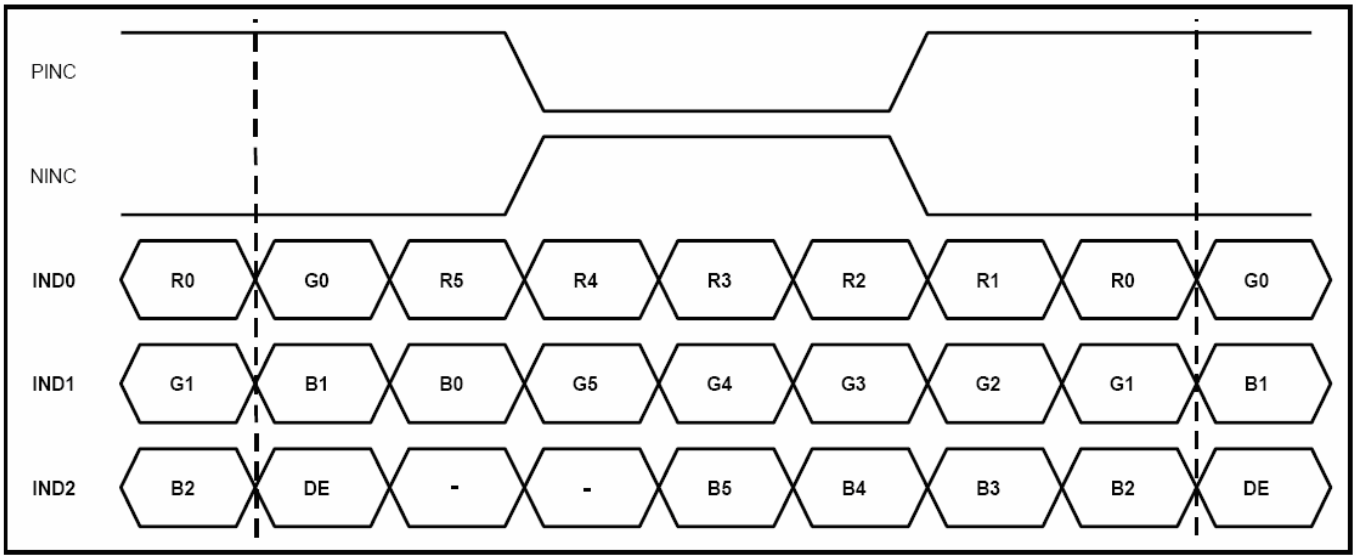


3.3.4. Timing

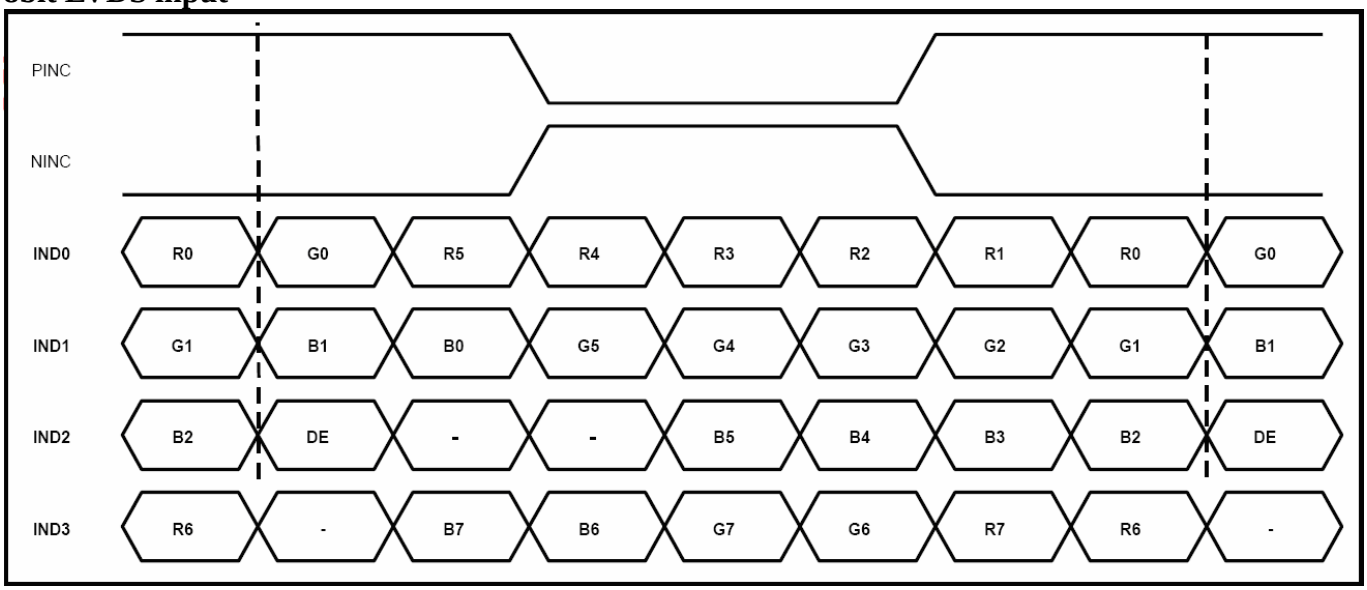
Item	Symbol	Values			Unit	Remark
		Min.	Typ.	Max.		
Clock Frequency	fclk	40.8	51.2	67.2	MHz	Frame rate =60Hz
Horizontal display area	thd		1024		DCLK	
HS period time	th	1114	1344	1400	DCLK	
HS Blanking	thb	90	320	376	DCLK	
Vertical display area	tvd		600		H	
VS period time	tv	610	635	800	H	
VS Blanking	thb	10	35	200	H	

3.3.5. Data Input Format

6bit LVDS input



8bit LVDS input



Note: Support DE timing mode only, SYNC mode not supported.

4. Optical Specifications

Item	Symbol	Condition	Values			Unit	Remark
			Min.	Typ.	Max.		
Viewing angle (CR≥ 10)	θ_L	Φ=180°(9 o'clock)	65	75	-	degree	Note 1
	θ_R	Φ=0°(3 o'clock)	65	75	-		
	θ_T	Φ=90°(12 o'clock)	60	70	-		
	θ_B	Φ=270°(6 o'clock)	65	75	-		
Response time	T_{ON}	Normal θ=Φ=0°	-	10	20	msec	Note 3
	T_{OFF}		-	15	30	msec	Note 3
Contrast ratio	CR		600	800	-	-	Note 4
Color chromaticity	W_X		0.26	0.31	0.36	-	Note 2 Note 5 Note 6
	W_Y		0.28	0.33	0.38	-	
Luminance	L		400	500	-	cd/m²	Note 6
Luminance uniformity	Y_U		70	75	-	%	Note 7

Test Conditions:

1. DV_{DD}=3.3V, I_L=300mA (Backlight current), the ambient temperature is 25℃.
2. The test systems refer to Note 2.

Note 1: Definition of viewing angle range

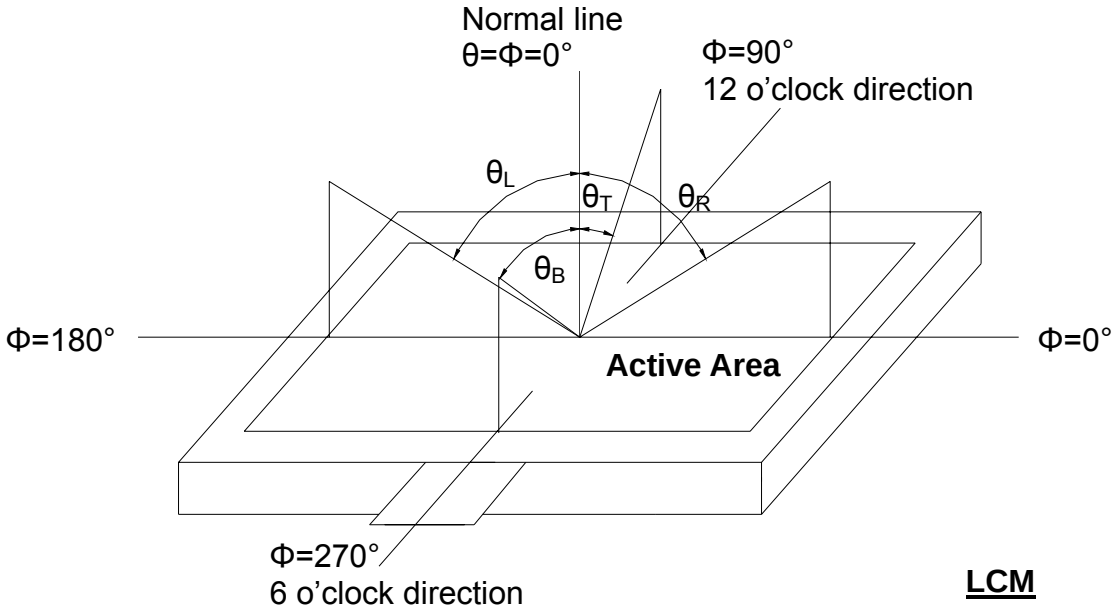


Fig. 4-1 Definition of viewing angle

Note 2: Definition of optical measurement system.
The optical characteristics should be measured in dark room. After 30 minutes operation, the optical properties are measured at the center point of the LCD screen. (Response time is measured by Photo detector TOPCON BM-7, other items are measured by BM-5A/Field of view: 1° /Height: 500mm.)

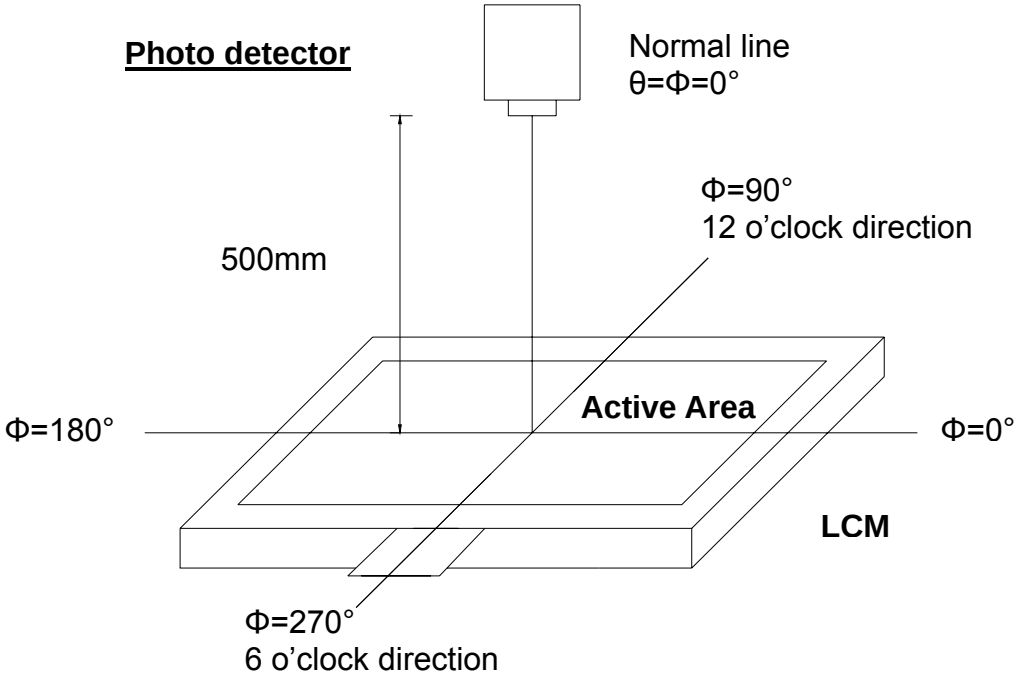


Fig. 4-2 Optical measurement system setup

Note 3: Definition of Response time

The response time is defined as the LCD optical switching time interval between "White" state and "Black" state. Rise time (T_{ON}) is the time between photo detector output intensity changed from 90% to 10%. And fall time (T_{OFF}) is the time between photo detector output intensity changed from 10% to 90%.

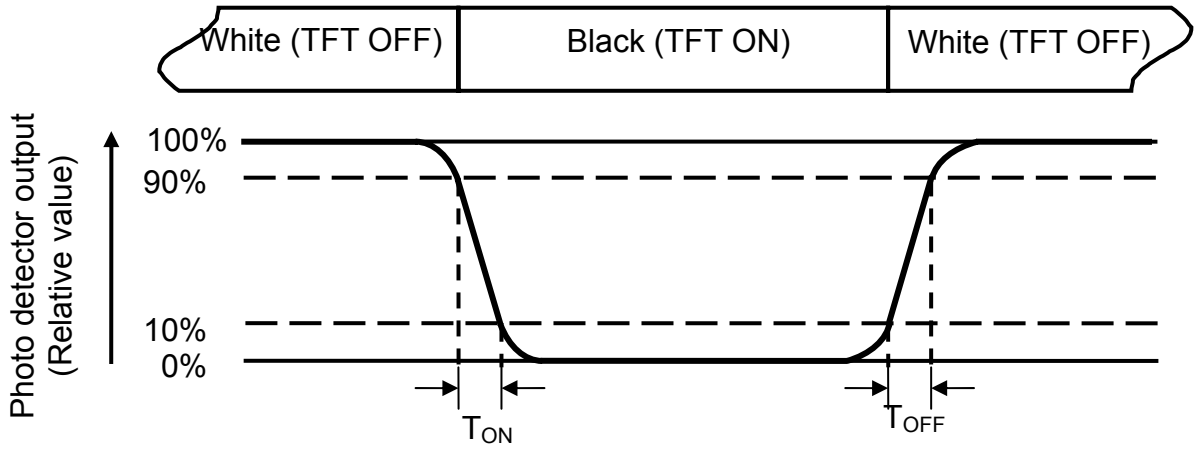


Fig. 4-3 Definition of response time

Note 4: Definition of contrast ratio

$$\text{Contrast ratio (CR)} = \frac{\text{Luminance measured when LCD on the "White" state}}{\text{Luminance measured when LCD on the "Black" state}}$$

Note 5: Definition of color chromaticity (CIE1931)

Color coordinates measured at center point of LCD.

Note 6: Definition of luminance:

Measured at the center area of the panel when LCD panel is driven at " white " state. The LED driving condition is I_L=300mA .

Note 7: Definition of Luminance Uniformity

Active area is divided into 9 measuring areas (Refer to Fig. 4-4).Every measuring point is placed at the center of each measuring area.

$$Luminance\ \ Uniformity\ (Yu) = \frac{B_{min}}{B_{max}}$$

L-------Active area length W----- Active area width

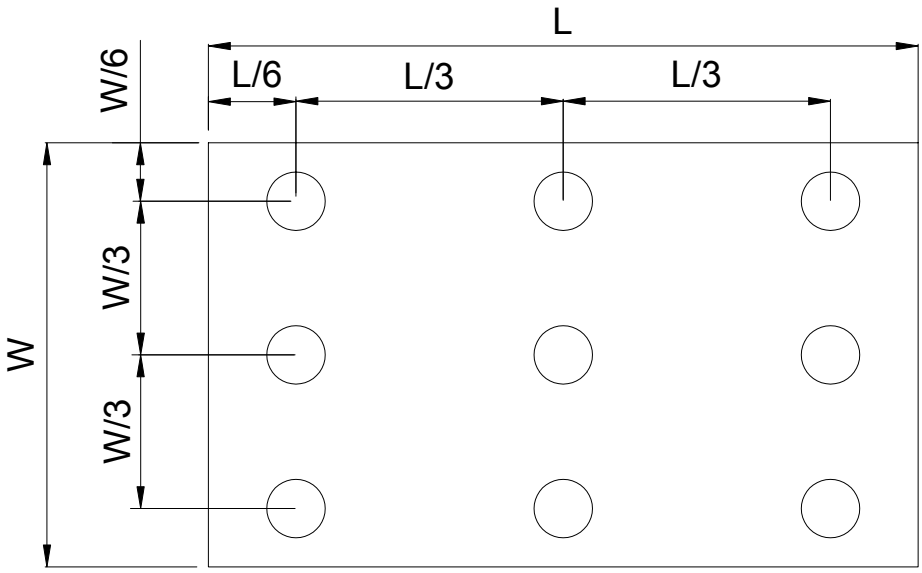


Fig. 4-4 Definition of measuring points

B_{max}: The measured maximum luminance of all measurement position.
B_{min}: The measured minimum luminance of all measurement position.

5. Reliability Test Items

(Note3)

Item	Test Conditions	Remark
High Temperature Storage	Ta = 85 ℃ 240hrs	Note 1，Note 4
Low Temperature Storage	Ta = -30℃ 240hrs	Note 1，Note 4
High Temperature Operation	Ts = 85 ℃ 240hrs	Note 2，Note 4
Low Temperature Operation	Ta = -30 ℃ 240hrs	Note 1，Note 4
Operate at High Temperature and Humidity	+60℃, 90%RH 240hrs	Note 4
Thermal Shock	[(-30℃ 30min)→(80℃ 30min)]/cycle, (Ramp ≧20℃/min), 100cycles	Note 4
Vibration Test	(1)1.5G / 10-500Hz, 30min/cycle, 1cycle for each X, Y, Z (2)3Grms, 5~150Hz, 0.37 Oct/min,30 min./axis	
Mechanical Shock	1.220G, half sine 2ms, 6sides (function& cosmetic defects) 2.60G, 11 ms,half sine wavee, , 6sides (function& cosmetic defects) 3.260G, half sine 2ms, 6sides (function)	
Package Vibration Test	Random Vibration : ISTA-3A 1Hz~200Hz,Grms=0.53 Half hours for direction of Z	
Package Drop Test	72cm(weight≦10kg), 60cm(weight＞10kg);1 times for 6-faces, 3-edges and 1-corner	
Electro Static Discharge	Contact mode：150pf, 330Ω, ±2KV Air mode：150pf, 330Ω, ±2KV	

Note 1: Ta is the ambient temperature of samples.
Note 2: Ts is the temperature of panel's surface.
Note 3: In the standard condition, there shall be no practical problem that may affect the display function. After the reliability test, the product only guarantees operation, but don't guarantee all of the cosmetic specification.
Note 4: Before cosmetic and function test, the product must have enough recovery time, at least 2 hours at room temperature.

6. General Precautions

6.1. Safety

Liquid crystal is poisonous. Do not put it in your mouth. If liquid crystal touches your skin or clothes, wash it off immediately by using soap and water.

6.2. Handling

1. The LCD panel is plate glass. Do not subject the panel to mechanical shock or to excessive force on its surface.
2. The polarizer attached to the display is easily damaged. Please handle it carefully to avoid scratch or other damages.
3. To avoid contamination on the display surface, do not touch the module surface with bare hands.
4. Keep a space so that the LCD panels do not touch other components.
5. Put cover board such as acrylic board on the surface of LCD panel to protect panel from damages.
6. Transparent electrodes may be disconnected if you use the LCD panel under environmental conditions where the condensation of dew occurs.
7. Do not leave module in direct sunlight to avoid malfunction of the ICs.

6.3. Static Electricity

1. Be sure to ground module before turning on power or operating module.
2. Do not apply voltage which exceeds the absolute maximum rating value.

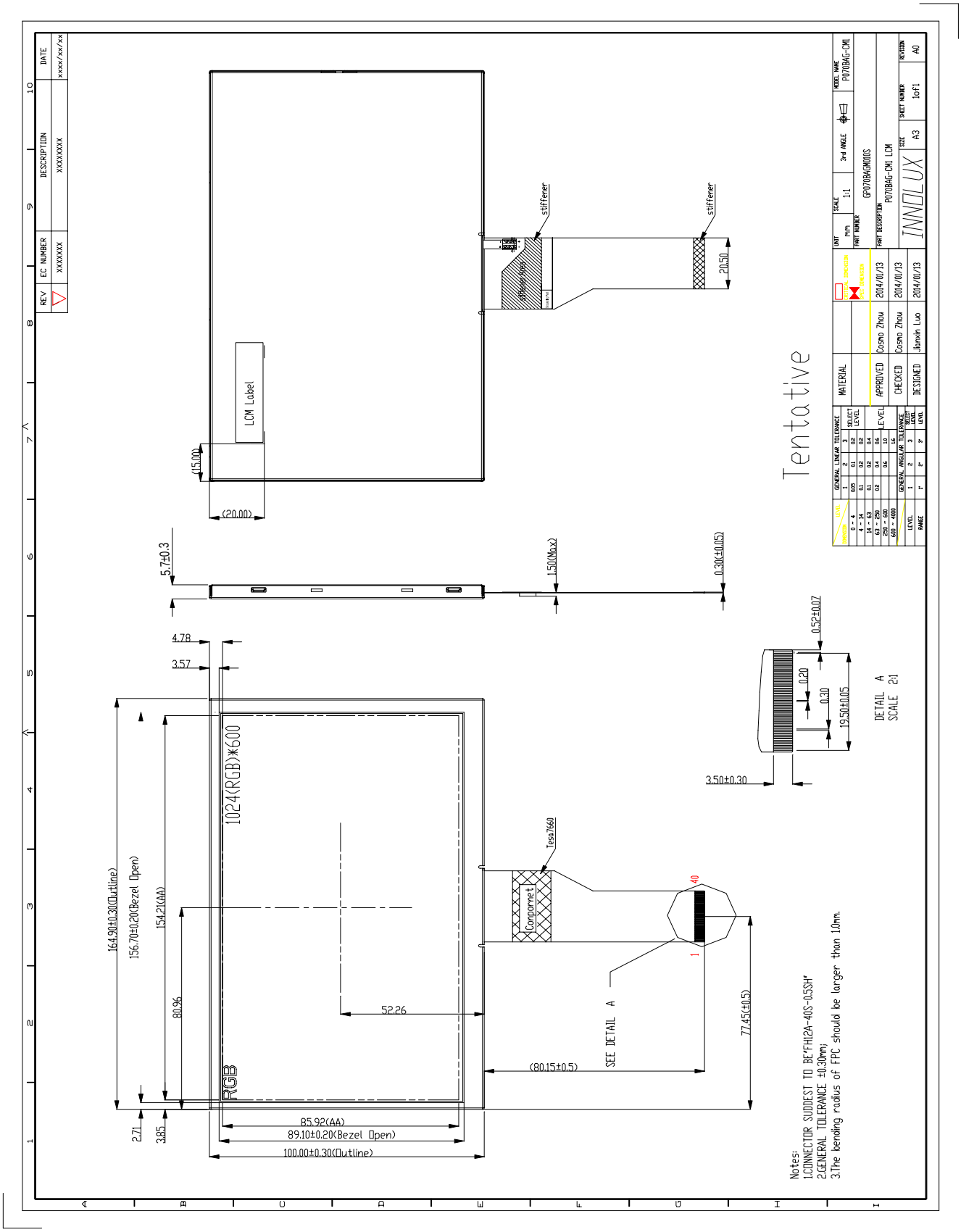
6.4. Storage

1. Store the module in a dark room where must keep at 25±10℃ and 65%RH or less.
2. Do not store the module in surroundings containing organic solvent or corrosive gas.
3. Store the module in an anti-electrostatic container or bag.

6.5. Cleaning

1. Do not wipe the polarizer with dry cloth. It might cause scratch.
2. Only use a soft sloth with IPA to wipe the polarizer, other chemicals might permanent damage to the polarizer.

7. Mechanical Drawing



BOM LIST

（TBD）

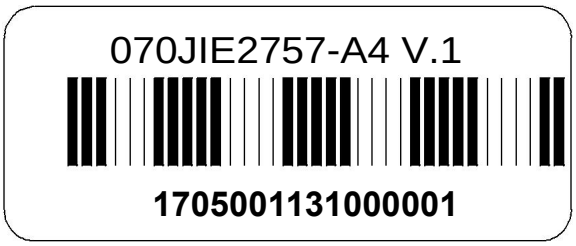
10.0 LOT MARK

10.1 Location of Lot Mark

(1) Location: The label is attached to the backside of the LCD module.

(2) Detail of the Mark: as attached below.

(3) This is subject to change without prior notice.

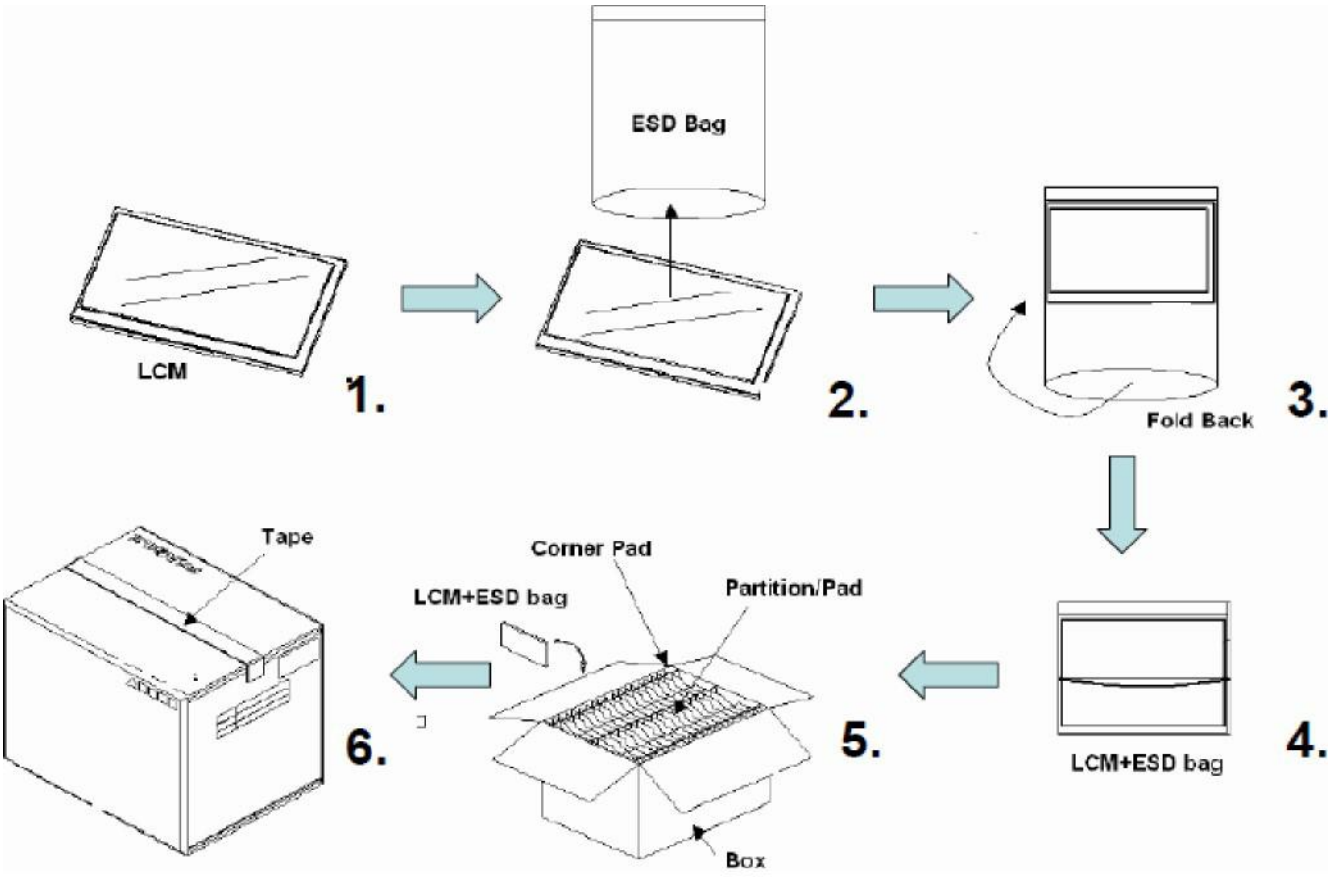


11.0 PACKAGE SPECIFICATION

11.1 Packing form

LCM Model	LCM Qty. in the box	Inner Box Size (mm)	Note
070WIE2757-A4 V.1	80 pcs/box	490±5 x 340±5 x 250±5	

11.2 Packing assembly drawings



Items	Material	Notice
Box	Corrugated Paper Board	AB Flute
Partition/Pad	Corrugated Paper Board	B Flute
Corner Pad	Corrugated Paper Board	AB Flute
ESD bag	PE	

12.2.2.1 Housing case must be destined carefully so as not to put stresses on LCD all sides and not to wrench module. The stresses may cause non-uniformity even if there is no non-uniformity statically.

12.2.2.2 Keep sufficient clearance between LCD module back surface and housing when the LCD module is mounted. The clearance in the design is recommended taking into account the tolerance of LCD module thickness and mounting structure height on the housing.

12.2.3 Please do not push or scratch LCD panel surface with any-thing hard. And do not soil LCD panel surface by touching with bare hands.(Polarizer film, surface of LCD panel is easy to be flawed.)

12.2.4 Please do not press any parts on the rear side such as source IC, gate IC, and FPC during handling LCD module, If pressing rear part is unavoidable, handle the LCD module with care not to damage them.

12.2.5 Please wipe out LCD panel surface with absorbent cotton or soft cloth in case of it being soiled.

12.2.6 Please wipe out drops of adhesives like saliva and water on LCD panel surface immediately. They might damage to cause panel surface variation and color change.

12.2.7 Please do not take a LCD module to pieces and reconstruct it. Resolving and reconstructing modules may cause them not to work well.

12.3 Disassembling or Modification

Do not disassemble or modify the module. It may damage sensitive parts inside LCD module, and may cause scratches or dust on the display. Century does not warrant the module, if customers disassemble or modify the module.

12.4 Breakage of LCD Panel

12.4.1.If LCD panel is broken and liquid crystal spills out, do not ingest or inhale liquid crystal, and do not contact liquid crystal with skin.

12.4.2. If liquid crystal contacts mouth or eyes, rinse out with water immediately.

12.4.3. If liquid crystal contacts skin or cloths, wash it off immediately with alcohol and rinse thoroughly with water.

12.4.4. Handle carefully with chips of glass that may cause injury, when the glass is broken.

12.5 Absolute Maximum Ratings and Power Protection Circuit

12.5.1. Do not exceed the absolute maximum rating values, such as the supply voltage variation, input voltage variation, variation in parts' parameters, environmental temperature, etc., otherwise LCD module may be damaged.

12.5.2. Please do not leave LCD module in the environment of high humidity and high temperature for a long time.

12.5.3. It's recommended to employ protection circuit for power supply.

12.6 Operation

12.6.1 Do not touch, push or rub the polarizer with anything harder than HB pencil lead.

12.6.2 Use fingerstalls of soft gloves in order to keep clean display quality, when persons handle the LCD module for incoming inspection or assembly.

12.6.3 When the surface is dusty, please wipe gently with absorbent cotton or other soft material.

12.6.4 Wipe off saliva or water drops as soon as possible. If saliva or water drops contact with polarizer for a long time, they may causes deformation or color fading.

12.6.5 When cleaning the adhesives, please use absorbent cotton wetted with a little petroleum benzene or other adequate solvent.

12.7 Static Electricity

12.7.1 Protection film must remove very slowly from the surface of LCD module to prevent from electrostatic occurrence.

12.7.2. Because LCD module use CMOS-IC on circuit board and TFT-LCD panel, it is very weak to electrostatic discharge. Please be careful with electrostatic discharge.

12.7.3 Persons who handle the module should be grounded through adequate methods.

12.8 **Disposal**

When disposing LCD module, obey the local environmental regulations.

12.9 Others

12.9.1 A strong incident light into LCD panel might cause display characteristics' changing inferior because of Polarizer film, color filter, and other materials becoming inferior. Please do not expose LCD module direct sunlight Land Strong UV rays.

12.9.2 Please pay attention to a panel side of LCD module not to contact with other materials in pressing it alone.

12.9.3 For the packaging box, please pay attention to the followings:

12.9.3.1 Packaging box and inner case for LCD are designed to protect the LCDs from the damage or scratching during transportation. Please do not open except picking LCDs up from the box.

12.9.3.2 Please do not pile them up more than 6 boxes(They are not designed so) And please do not turn over.

12.9.3.3 Please handle packaging box with care not to give them sudden shock and vibrations. And also please do not throw them up.

12.9.3.4 Packing box and inner case for LCDs are made of cardboard, So please pay attention not to get them wet(Such like keeping them in high humidity or wet place can occur getting them wet.)